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## **GIGATRIBE EXPANDS SOCIAL NETWORKING WITH NEW “INVITER TOOL”**

### **Invite Your Friends to GigaTribe’s Free Peer-to-Peer Software File Exchange --Over 1 Million Users Sharing Files**

April 16, 2009, Suresnes, France – GigaTribe [www.gigatribe.com](http://www.gigatribe.com), the company revolutionizing file-sharing, today announced a new social online “Inviter Tool” that lets GigaTribe users automatically invite friends from other social networks, including Facebook, Linked-in, Yahoo!, Gmail, Windows Live, and Hotmail to the GigaTribe free, community-based file-sharing software site. Available at <http://www.gigatribe.com/en/invite-friends>, the new GigaTribe Inviter Tool automatically searches your social networking friends and then invites them to privately view your selected video, photo, music and other files within the GigaTribe private peer-to-peer (p2p) software community.

#### **Safer Friend to Friend File Exchanges Gain in Popularity**

GigaTribe is a leader in the move towards a safer, more private (friend to friend) file exchange network. Many other major p2p players (such as Limewire and Vuze) have also realized that this move is essential to protect its users. Although it’s not natural for some open p2p software to do this, **focusing on protecting people rather than just file transfers is the core business of GigaTribe.** To avoid being too restrictive, GigaTribe’s Inviter Tool interacts with existing social networks to allow users to safely expand their friend to friend community.

#### **Combining File Sharing and Social Communities – Key to Social Networking**

Social networks accumulate groups of people in their communities, but none of them provide a secure and efficient file sharing software, which is a key element of social networking. When you share your private library of files with your friends, they can see more of who you are and what you like. With most social networks, you declare who you are, but can’t show much of it. “We’re mixing the two environments because we believe they have much in common: **Files on your hard drive tell even more about you than any social profile can,**” commented Stéphane Herry, CEO GigaTribe. “Sharing files is an authentic social testimony -- that’s why GigaTribe’s strategy focuses on social networking development.”

## GigaTribe's Social Networking Strategy

The GigaTribe Inviter Tool is an essential building block for a file sharing software dedicated to social networking communities. The next step will be the release of GigaTribe software applications embedded within other social networks. People browsing your profile will discover that you're sharing large files of videos, photos, etc., increasing your friend's interest in you and your profile and encouraging them to share your info with their friends. Users will then be able to meet the friends of their friends and thereby expand their network to build their own personal "tribe."

## Easy to Use Tool for Everyone

Using GigaTribe is so simple, there are only three steps required:

1. Download the software and set up a free user account.
2. Invite friends and family to join the community.
3. Share folders and start downloading.

## 1 Million Users strong

GigaTribe's over 1 million members know that GigaTribe is the best solution for sharing files with friends and family. Unlike other photo and video sharing sites, files shared through GigaTribe remain in their original size -- **resolution is never lowered for posting**, as required by most photo and video sharing sites, such as Flickr and YouTube. In addition, with GigaTribe's **instant messaging** feature, users can chat with friends to tell them about new updates or other projects.

## GigaTribe Free Features:

- Share large photo, music, video, and data files with friends, coworkers, and family.
- No size limitations, no uploading, no downloading limits.
- 100% encrypted and private - only the people users have chosen will see shared folders.
- Recently added files are highlighted so they stand out from older files. (Version3)
- Small business networking - an easy way to set up a network in any office to share folders with coworkers on or off-site.
- Easy to install and use - anyone can share his or her own content, no technical knowledge required.
- Instant messaging feature - lets users chat online with their "tribe."
- Shortcut buttons make the most common actions available with a single click. (Version3)

**GigaTribe is free**, available now for Windows with a Mac version available in September. There is also an upgrade available to the "**Ultimate**" version of GigaTribe, priced at **\$29.95 per year**, with additional features, such as faster simultaneous downloads, easy connect, and remote Internet access.

## About GigaTribe

GigaTribe revolutionizes file-sharing by providing users with a community-based platform to share files among friends and family. GigaTribe has over 1,000,000 users around the world. For more information, see: [www.gigatribe.com](http://www.gigatribe.com).