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GIGATRIBE WINS TRENDER AWARDS “BEST OF 2009” FOR FREE WEB 2.0 PEER-TO-PEER FILE SHARING COMMUNITY

March 10th, 2009, Suresnes, France – **GigaTribe** www.gigatribe.com, the company revolutionizing file-sharing, announced today that it has **won the Trender Awards “Best of 2009” for “Best Product/Service.”** **GigaTribe** won for its free, community-based file-sharing software that lets users easily share unlimited amounts of photos, videos, music, and other files with their “tribe” of friends, family, and coworkers, quickly and securely in a private, fully-encrypted peer-to-peer environment.

The Trender Awards honor gadgets and services that are not only novel and technologically advanced, but also improve people’s lives in some way and have appeal to everyday folks. In awarding GigaTribe with the “Best of 2009” Trender Award for Best Product/Service, Brian Mahony, Trender Research said, “Taking lots of digital photos is no problem for people, but sharing large folders of photos/videos with friends and family with little effort was a bit tricky, until now...GigaTribe is the best option if you want to set up a highly secure network to safely share large files directly from your hard drive without size limitations.”

Trender Research looked beyond products and services that would only appeal to tech-savvy consumers and early-adopters. They looked at factors such as price, ease of installation/use, customer support, understandability, branding, appeal to a wide demographic set, and accessibility of channels. Almost 100 tech products and services were considered and awards were given for tech categories, including video, audio, photo, security, robotics, HDTVs, communications, mobile, GPS, and accessories. “It is our view that these products have a good chance of becoming mainstream, have already been embraced by everyday consumers, or have what it takes to be adopted by customers in their intended target markets,” said Brian Mahony, Trender Research CEO and Chief Trender.

“We are honored to have been selected for Trender Awards for our ground-breaking peer to peer file sharing community,” said Stéphane Herry, CEO GigaTribe. “With over 1,000,000 users in the U.S. and Europe, GigaTribe is becoming the de facto standard for sharing photos, music, video, and other files with your friends and family.”

GigaTribe lets users set up communities of friends, family and coworkers. Completely secure, users choose friends or coworkers to invite into their community. Friends can then access the user’s shared files: photos, videos, music, personal documents and more. Community members can invite others, and communities grow as each new user offers their own files for sharing to others. There are no files to upload, no size limitations, and all transfers are encrypted, so file sharing is fully secure. Users can share individual files or entire folders, and file transfers can be resumed if a user goes off-line.

GigaTribe is free, with an upgrade available to the “**Ultimate**” version of GigaTribe, priced at **\$29.95** per year, with additional features. For more information, visit www.gigatribe.com.

About Trender Research, Inc.

Trender Research is a market research and marketing consulting firm focusing on the use of technology-based products and services by everyday people. Trender Research is dedicated to capturing the voice of various demographic groups with different levels of technical proficiency. Trender Research’s expert analysis is supplemented by the contributions of bloggers, called Trenders, who write about their use of tech gadgets and services. The Trenders, who come from all walks of life, share unique perspectives about how technology helps or hinders them in their everyday lives. Through virtual focus groups and surveys, Trenders also serve as a source for quick and candid feedback for clients looking for input on new or existing products or services. For more information, visit www.trenderresearch.com.

About GigaTribe

GigaTribe revolutionizes file-sharing by providing users with a community-based platform to share files among friends and family. GigaTribe has over 1,000,000 users around the world. For more information, visit www.gigatribe.com.